

WTVA TV  
Tupelo, MS  
October 2007 – December 2007

**1. Health**

Focus with Terry Smith

Terry Smith talks with therapists from the Regional Rehabilitations Center. October is rehabilitation month. Speech Therapist, Lisa Renfro talks about working with children who have speech difficulties. They discuss different types of therapy: occupations, speech, physical, etc. They also talk about the difficulties in getting therapy covered by insurance or Medicaid.

Air Date: 10/6/07

Duration: 30 minutes

Time: 5pm

**Cancer**

Focus with Terry Smith

With the upcoming Race for the Cure, Terry Smith talks with Shannon Fryery about breast cancer. The number of breast cancer patients is up because of early detection. Mammograms are critical to early detection and treatment. The Susan G Komen Foundation is holding their 10<sup>th</sup> Race for the Cure to raise money to help find a cure.

Air Date: 10/20/07

Duration: 30 minutes

Time: 12pm

**2. Hunting**

Focus with Terry Smith

Deer season is going on. The Mississippi Wildlife, Fisheries, and Parks wants folks to be safe as well as know the rules. They want to educate hunters on the difference between private and public land.

Air Date: 10/27/07

Duration: 30 minutes

Time: 5pm

**3. Employment**

Focus with Terry Smith

The Recruitment and Training Program of Mississippi is a branch of the national nonprofit organization. It helps improve employment opportunities for socially and economically disadvantaged people. They try to improve the home environment through better management skills, health information and dealing with parenting issues.

Air Date: 11/3/07

Duration: 30 minutes

Time: 5pm

#### **4. Industry**

##### Focus with Terry Smith

The Mississippi Furniture Manufacturers are trying to bring furniture jobs back to Mississippi from overseas. They want to pursue incentives by working with legislators.

Air Date: 11/10/07

Duration: 30 minutes

Time: 5pm

#### **5. Education**

##### Focus with Terry Smith

Itawamba Community College gives an overview of the athletic program at the school. ICC President, Dr. David Cole, gives an overview of the school and its role in today's economic environment

Air Date: 11/17/07

Duration: 30 minutes

Time: 5pm

#### **6. Military**

##### Military Family Support

##### Focus with Terry Smith

A local group helps those who have loved ones serving in the National Guard. William Shack is the liaison between the families and the main office. There are many concerns that a family may encounter that they would need help with like: car trouble, plumbing, etc. They also encourage networking among the families.

Air Date: 12/8/07

Duration: 30 minutes

Time: 5pm

##### POW's and MIA's

##### Focus with Terry Smith

Dr. Robert Foglesong, President of Mississippi State University, just returned from Russia to find more information about POW's and MIAs. He meets with a Russian counterpart who is a general. Dr. Foglesong is a retired Four-Star Air Force General and his Russian counterpart is the co-chairperson of the Joint US-Russia Commission on POWs/MIAs. They also discussed President Putin's leadership.

Air Date: 12/15/07

Duration: 30 minutes

Time: 5pm

#### **7. Energy Efficiency**

##### Focus with Terry Smith

Winterizing your home. Eddie Gray, TVA Energy Right, tells homeowners how to improve the energy efficiency in their home. He urges people to check their windows and attic, and recommends a heat pump. They also talk about energy efficient lighting.

Air Date: 12/22/07  
Duration: 30 minutes  
Time: 5pm